



**Open Doors  
Open Hearts**

# *Open Doors Open Hearts*

**A transformational project  
for the  
Cathedral of the Incarnation**



CATHEDRAL *of*  
the  
INCARNATION

***We Invite your Participation***

# *Open Doors Open Hearts*

**When we ask our community  
what they most appreciate  
about the Cathedral, they  
say...**

# *Open Doors Open Hearts*

- ✿ **The welcoming spirit**
- ✿ **Inspiring worship**
- ✿ **Diversity**
- ✿ **Commitment to outreach**
- ✿ **Sunday school and youth programs**
- ✿ **Excellent music and choir**
- ✿ **Beautiful building and grounds**
- ✿ **Engagement with families**
- ✿ **Caring and loving community**

# *Open Doors Open Hearts*

**What do you most appreciate?**

**What could we do better?**

# Open Doors Open Hearts

**At the leadership retreat last February we discussed what kind of church we aspire to be.**

*In other words, how do we grow and where are we headed?*

**Our aspirations fall into four broad areas.**

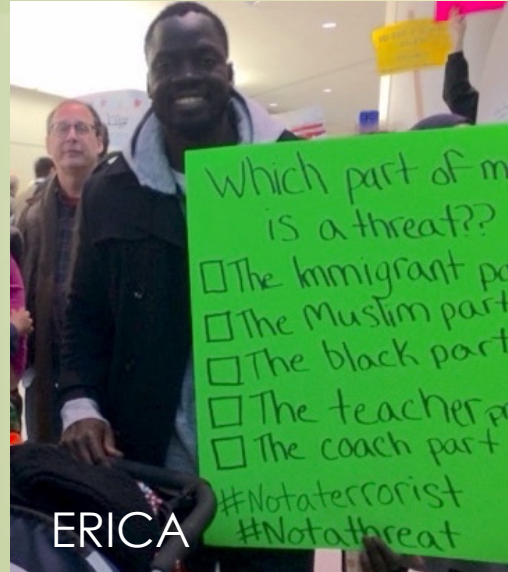
# Open Doors Open Hearts

- ✿ **Get more engaged in Baltimore and the diocese**
- ✿ **Open up our building and our green space**
- ✿ **Do more long-term planning for our spaces and our ministries**
- ✿ **Be proactive in the maintenance of our building and grounds**

# Our Aspirations

Get more engaged in Baltimore and the Diocese

- Become more outward facing and outward focused
- Explore new mission initiatives
- Embrace our role as a flagship parish of the diocese





# Our Aspirations

Open up our building and our green space

- ❁ Develop our property to invite others in
- ❁ Develop stronger relationships with our neighbors
- ❁ Leverage our position as a crossroads of several neighborhoods
- ❁ Get the word out about all that we are doing



# Our Aspirations

## Do more long-term planning

- ❁ **Develop a master plan to make our building and grounds more welcoming, inviting, and accessible**
- ❁ **Evaluate our current outreach programs and develop criteria for future endeavors**
- ❁ **Create a seed fund to help expand our justice and outreach initiatives**



# Our Aspirations

**Be proactive in the maintenance of our building and grounds**

- ✿ Repair water damage in the sanctuary
- ✿ Develop a spiritual pathway through the property
- ✿ Clean up the Saint Paul St. side of the property
- ✿ Do more to protect the watershed from water run off

Water  
Damage  
East Wall



Rain Columns



# *Open Doors Open Hearts*

**Four specific goals have emerged that we think will be transformational.**

# Our Goals

**Create a seed fund for mission initiatives**

*10% of total raised*

The Cathedral community is committed to justice and outreach. There are many ways we want to do more but we haven't had the funds to expand our reach.



# Our Goals

Repair, repaint and enhance  
the sanctuary

*\$300,000 to \$500,000*

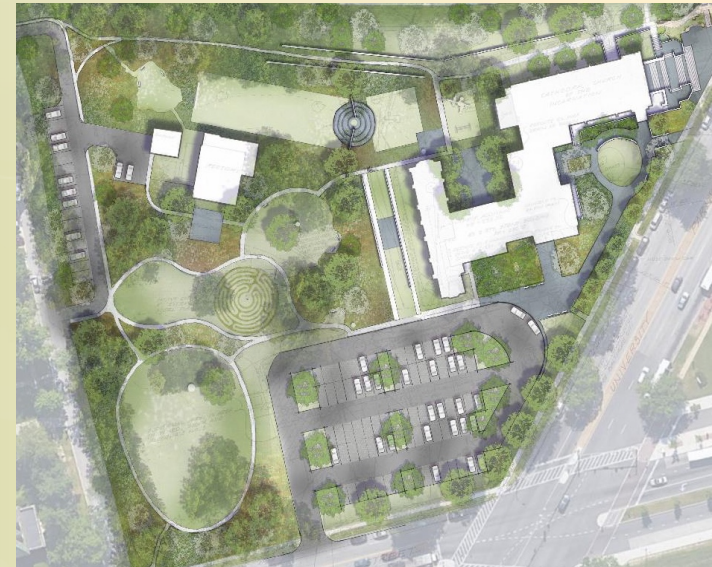
- ❖ Repair plaster and clean stonework, remove old speakers and unused wiring
- ❖ Repaint with a new color scheme to highlight architectural elements



# Our Goals

Open up our green space for meditation and education about creation  
*\$450,000 to \$600,000*

- ❖ Build paths throughout our 11 acre property with places for meditation and education
- ❖ Clean up the Saint Paul St. side of the property and address issues of erosion and invasive species
- ❖ Create a garden maintenance fund
- ❖ Add additional parking



# Our Goals

Rework cathedral entrances to be more welcoming and functional \$250,000 to \$450,000

- Convert the traffic circle into a reception court.
- Create an exterior walkway that connects the office wing and the southwest entrance
- Install a new rain garden to accept rain water from our roof





# *Open Doors Open Hearts*

**What do you think of these goals?**

# Summary of Goals

- ❁ **Create a seed fund for mission initiatives**
  - ❁ *10% of total raised*
- ❁ **Repair, repaint and enhance the sanctuary**
  - ❁ *\$300,000 to \$500,000*
- ❁ **Open up our green space for meditation and education about creation**
  - ❁ *\$450,000 to \$600,000*
- ❁ **Rework cathedral entrances to be more welcoming and functional**
  - ❁ *\$250,000 to \$450,000*

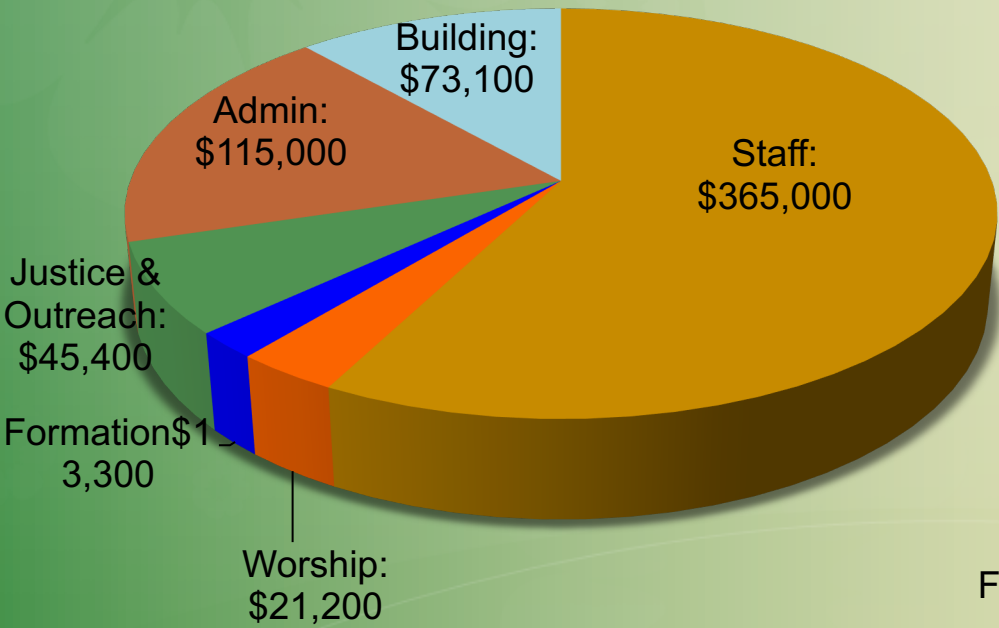
*There are ranges of costs for each because we plan to only spend the amount of money we raise*

# *Open Doors Open Hearts*

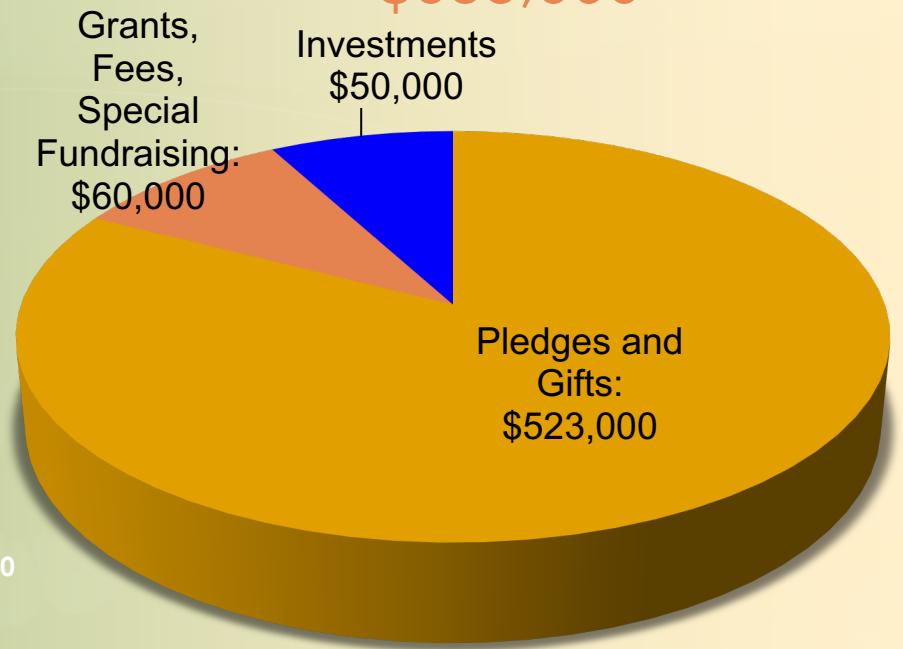
Achieving our goals will require more funds than our annual pledging can support so the Chapter has decided to undertake a *capital campaign*

# Annual Giving

Our annual pledges support our budget. For 2019 pledges increased by \$25,000 and we reduced our spending by \$30,000.



## 2019 REVENUE \$633,000



## 2019 EXPENSES \$633,000

# *Open Doors Open Hearts*

**Please support this transformational project**

- ❁ **Taking a tour of the property to imagine what it could become** *(Tours offered most Sundays)*
- ❁ **Sharing your ideas and inspiration**
- ❁ **Making a financial gift of support**
- ❁ **Inviting others to learn about *Open Doors Open Hearts***

# *Open Doors Open Hearts*

**We invite all who care about the Cathedral Community to support this initiative.**

**In addition to your annual pledge would you consider a transformational gift to help us realize *Open Doors Open Hearts*?**

# Capital Campaign

**Giving to a capital campaign differs from *annual pledging* which typically comes from your regular income**

**A *capital campaign gift* typically comes from your capital or financial savings**

**Please consider both but your *annual pledge* is the most important**

# *Open Doors Open Hearts*

## **Why do we need to do this now?**

- ⚙️ We have an urgent need to repair water damage in the Cathedral**
- ⚙️ We want to build on growth we have achieved through engagement of young families and commitment to outreach**
- ⚙️ We have renewed energy and we feel we are ready to take the next step**



# *Open Doors Open Hearts*

**Can we achieve our goals?**

The Cathedral last undertook a special project of this size when we built the Peace Chapel over twenty years ago.

Churches like ours can typically raise three times our annual giving. *Could you consider doing that?*

This is an ambitious project but with broad support we can *Open Doors and Open Hearts.*

# Giving and Recognition

**Please return your *Annual Giving and Open Doors Open Hearts* pledge cards by Nov. 17 - **Commitment Sunday**.**

*Campaign gifts* can be paid over three years on a schedule you determine.

Contact the office if you want to discuss giving options; appreciated stock, 401K, etc.

All gifts will be recognized on the Cathedral website. Gifts over \$5,000 will be recognized on a special donor wall in the new gardens.

If you are interested in honoring a loved one by naming a space, opportunities are available for gifts over \$25,000.



**Open Doors  
Open Hearts**

***Thank you for your  
prayerful consideration!***