

Connections Commission

- Coordinate with all Parish committees to:
 - o Assist their respective communications, information-gathering and technological funding-development requirements
 - o Deconflict and maximize the effectiveness of their respective communications
 - o Achieve optimal shared use of our campus, including derivative income streams
 - o Develop and maintain awareness of their respective activities and assist the Wardens and Vestry in coordination of Parish life
- Develop extensive, versatile, cost-effective communications options to:
 - o Fully and expeditiously inform Parishioners and Friends,
 - § Including individuals who do not use computers
 - o Expeditiously and effectively connect to external Partners and other affiliates
 - o Communicate with media and the public
- Make optimal use of our historic building and unique campus to attract interest in the Parish generally, sharing of our facilities by other faith groups and organizations, and generation of income streams for the Parish
 - o Coordinate with the County tourism entities
- Develop survey methods that are cost-effective, simple and analytically-capable to obtain the views of Members, Friends and other affiliates
- Develop an advanced social-media program to inform and attract wide-ranging interest in Parish activities
- Develop a sophisticated web-site that can attract activity/issue-based interest, make use of drop-down menus to improve information dissemination, and interface with FaceBook users

- Develop/enhance printed information that tells our story and intentions and invites the interest and participation of others, to be available to the public in our buildings and at public gatherings
- Facilitate fundraising from Members, Friends and other sources by developing cost-effective computer/internet-based methods (including targeted funding methodologies appealing to individual interests)
- Enhance use of periodic communications to affiliates, to include newsletters and topical letters, to inform and garner support for Parish initiatives
- Improve Campus signage, considering electronically-enabled activities programming
- Develop opportunities for the Parish to be present at public gatherings and promote public awareness of the Parish and invite participation in its activities
- Coordinate with the Parish Secretary